

2018 Kia Sedona EX FWD (Zip code: 20878) (Date: 5/29/2018)

	TrueCar	CarBargains
Base Invoice	N/A	\$31,746
Base MSRP	\$33,600	N/A
Freight Delivery Charge	\$950	\$990
Factory Installed Options	\$3,050	\$2,814
Total Dealer Fees	\$795	\$699
Advertising Fee	\$0	\$367
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$2,944	N/A
Discount off Invoice**	N/A	\$2,000
Customer Rebate	\$3,000	\$3,000
TrueCar "TruePrice" vs CarBargains Price	\$32,451	\$31,866
CarBargains Savings Compared to the TrueCar "TruePrice"		\$585
*TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
**CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		