

2018 Toyota Prius Two (Zip code: 22102) (Date: 5/15/2018)

	TrueCar	CarBargains
Base Invoice	N/A	\$23,204
Base MSRP	\$24,685	N/A
Freight Delivery Charge	\$895	\$895
Factory Installed Options	\$248	\$204
Total Dealer Fees	\$300	\$300
Advertising Fee	\$0	\$473
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$619	N/A
Discount off Invoice**	N/A	\$2,500
Customer Rebate	\$500	\$500
TrueCar "TruePrice" vs CarBargains Price	\$25,009	\$22,326
CarBargains Savings Compared to the TrueCar "TruePrice"		\$2,683
*TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
**CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		